

Specialists in providing auditing services

Baker Watkin are registered auditors with an ongoing commitment to delivering the highest quality and technical standards, so you can be sure that our Partners and team have all the skills and experience of a larger audit firm.

We believe that carrying out an effective audit involves much more than simply examining your books. We will review your financial controls and management systems, and will make sure that we understand your business, your priorities and objectives for the operation in order to provide you with advice that will help you to minimise risks and assist you in growing your business.

Big firm quality, smaller firm fees

Baker Watkin is an accountancy firm with the expertise of the larger accountants. Our fees are competitive too, so we think this warrants serious consideration when businesses are suffering challenges for revenue streams and cash flow.

For realistic fees, Baker Watkin can provide you with auditing services and a broad spectrum of accounting services, so whether you need day-to-day bookkeeping, tax advice or a helping hand through a management buy-out, our experienced, professional team can help.

Part of your winning team

We are a firm that knows about owning and managing a business; we have many years of experience in managing our own and we can empathise with business owners. We take an active interest in our clients' companies and we can see the bigger picture. Our commercially-minded and proactive approach can help you to focus on business growth so you maintain a competitive edge.

We are approachable, friendly and familiar with auditing small and medium-sized businesses; our clients choose to work with us because we are accessible, have adequate resources and our client service is excellent. Each Partner has an assistant who will work with you to ensure continuity of service.

Making the right choice

When you choose to engage Baker Watkin, we will ensure that we provide you with continuity of service. Our approachable Partners and team members are committed to delivering the highest quality and technical standards, which means you can be sure that your financial affairs will be in expert hands.

We will provide you with a proactive, efficient and cost-effective service with the personal touch of an independent firm, as we do with all our clients. Read some of our clients' experiences in their testimonials inside this brochure.

Services tailored to your business

- ▶ Audit and accounts preparation
- ▶ Compliance and tax planning
- ▶ VAT accounting
- ▶ Business start-up advice
- ▶ Personal tax advice and returns
- ▶ Corporate finance
- ▶ Financial reporting
- ▶ Business advice and support
- ▶ Business tax advice and returns
- ▶ Accounting and tax for freelancers
- ▶ Information technology (IT) services

UK200Group members for quality assurance

Baker Watkin is a member of the UK200Group, the leading member association of independent, quality-assured professional chartered accountants in the UK.



Being a member means that Baker Watkin is subject to annual reviews and ensures we are up to date with our systems and methods and that we adopt a commercial approach to auditing.

Membership also provides access to other accredited national and international member firms so we can provide our clients with a business advisory service that extends internationally.

There are over 110 member firms spread throughout the UK, totalling over 600 partners and 150,000 business clients. The UK200Group has global links in over 50 countries which provides us with access to national and international quality support for the SME sector.

Discuss your requirements with a partner

Find out how we can help you by booking a pre-engagement meeting with a Partner – a no obligation way to find out what it's like to be one of our clients. Call us on the number below.

Baker Watkin

Phone: +44(0)1438 750555
Fax: +44(0)1438 311680
Email: advisers@bakerwatkin.co.uk
Web: www.bakerwatkin.co.uk

Baker Watkin - Chartered Accountants & Chartered Tax Adviser
Middlesex House, Rutherford Close,
Stevenage, Hertfordshire SG1 2EF, UK.

Baker Watkin

Chartered accountants and tax adviser

We see beyond the numbers

We give you a number of guarantees that include:

- ▶ A high level of partner contact
- ▶ A proactive approach
- ▶ A partnership committed to quality service

Solutions for all your accounting needs for
any size of business



Four partners each providing specialist support

Dedicated to providing a high level of expertise, each of our Partners specialise in a different area, which means you can access expert help within the practice when you need it. Information about our Partners' specialist area is detailed below.

Roy Baker ACA – Medical GP practices

Roy Baker specialises in medical GP practices and acts for a number of clients in this area. Understanding GPs' contracts with the NHS, the submissions required and how the GPs' business operates is essential in dealing with their complex tax and superannuation matters. Roy supports a range of businesses from medical consultants and practices to corporate and private clients in the service sectors.



Andrew Watkin FCA – Sales and acquisitions

Andrew Watkin specialises in auditing and corporate acquisitions acting as the financial adviser for businesses that are selling, merging or buying other companies. He negotiates on behalf of his client, advises on the legal and financial implications, produces the required financial statements and works with all parties to complete any sales or purchases. Andrew supports a range of owner-managed businesses, especially manufacturing companies and distributors.



Paul Craggs FCA – Charities and companies with an overseas parent company

Paul Craggs specialises in auditing and advising charities on producing their financial statements and works with overseas clients who have subsidiaries in the UK. For a number of clients he has set up and managed the full accounting and finance functions for UK subsidiaries of overseas parent companies. Paul also works with a range of clients in all sectors.



James Abbott FCCA CTA – Tax specialist

James Abbott heads up our tax department specialising in all forms of personal and corporate taxation, providing the full range of tax advice to individuals, trusts and companies. James has been involved in advising high net worth individuals and owners of businesses on using tax planning to minimise all their tax liabilities.



A comprehensive accountancy service with a difference

At Baker Watkin we are committed to providing the best accountancy and business advisory service and because you are an individual and every business is different, all our services are tailored to meet your needs.

When you join our practice we will match the skills of the team to meet your requirements. One person on the team will be a Partner and this team will remain with you as far as possible throughout the duration of the services we provide to you.

We see beyond the numbers

Whether you operate as a limited company, partnership, sole trader or individual, we see beyond the numbers to help you develop your business. As your trusted business advisers we will:

- ▶ **Help you plan and prepare for the future** – you can confidentially discuss your ideas for growth and development with us
- ▶ **Give you advice and support when you need it** – we are available when you want to talk through any challenges or problems you are facing so you can make more informed decisions
- ▶ **Manage all your accounting needs** – if you need more time or help with the paperwork we can complete the bookkeeping or if you have your own accounts department we can undertake an independent audit
- ▶ **Minimise your tax liabilities** – ensuring you do not pay more tax than you need to. If you are making changes in your business our tax partner can advise you on the most advantageous options
- ▶ **Give you peace of mind** – you will know your accounts are accurate and your submissions are delivered on-time

Providing all your accountancy services

We ensure that you enjoy a high level of partner involvement and we have an experienced support team. Each partner provides the full range of accountancy services to start-ups and established businesses and our helpful and friendly team will assist you with all your accounting requirements from audit and accounts preparation to personal tax and VAT. We provide financial reporting and business advice in addition to our specialist services.

A contingency for providing advice without charge is given to you so that we can answer questions over the telephone. The amount of 'free time' allocated is proportional to the overall fee. This means that you can pick up the phone and discuss with us any issues you may have, without worrying about getting a bill.

Pro-actively giving you business advice

At Baker Watkin we apply a structured process for delivery of information and supply guidelines for each accounting and tax requirement. To make life easier for you we advise you of the information you need to supply and the timings we need to comply with, as this ensures that deadlines are easily met and we can file your accounts on time so that penalties are not incurred.

What our clients say

Michael Agapiou, A L Marketing Communications Ltd

“ Baker Watkin have been our accountants for over 20 years and we are very happy with the service that they provide. They are responsive, friendly and we have direct access to the Partners who help by giving us proactive business advice. We would be pleased to refer Baker Watkin to other companies looking for an accountant and auditor. ”

Roy Blyth, Omniledger Ltd

“ We particularly like the people at Baker Watkin – they are helpful, friendly and are responsive to the various questions we have. Communications are good and timely and we are always happy to refer them to other businesses for auditing and general accountancy services. ”

Rob Weedon, Saunders Partnership Ltd

“ Baker Watkin are accessible, friendly and straight-talking! They don't hide behind their professional status and are always at the end of the 'phone when we need them. They are a sensible, client-friendly and very professional team. Their personal service is excellent and their audit team are always polite and professional. As our accountants for over 21 years, we like the personal service that we receive and believe this accounts for a lot! Trust and a good relationship matter to us and we would certainly recommend their services. ”

Carole Holman, Turners Cleaning Ltd

“ Baker Watkin provide a professional accountancy service and we enjoy having direct and easy access to the Partners. Over the years, they have developed the knowledge of our company and have a history of working with us. Their response times are good and we get help from the team in a friendly way. We would certainly recommend Baker Watkin's service to any company looking for an accountant or auditor. ”

Paul Howard, Heron Group Ltd

“ Using Baker Watkin Accountants and Tax Advisers certainly gives us peace of mind; they are reliable and responsive which is a great help to our business. We are very happy with their service which is both professional and friendly. We enjoy the dialogue that we have with them, they are proactive, highly professional and work well as a team with our other accounting partners. For our organisation, Baker Watkin delivers great value and we would certainly recommend their services. ”

Julien Pilgrim, MH (GB) Ltd

“ We particularly enjoy the relationship we have with Baker Watkin. They are friendly and helpful, always quick off the mark and we believe we get value for money. The Partner we deal with has been with us since we started the company and this makes life easier for us as he knows our requirements. Our last few audits have gone really well and their staff provide a very professional service, always getting back to us quickly. We are very happy with their service and are pleased to recommend them. ”